

Area 51 Fall Committee & Assembly Meeting October 25-27, 2019

THE HILTON RALEIGH NORTH HILLS
3415 Wake Forest Road, Raleigh, NC 27609

ADVANCE HOTEL INFORMATION

Deadline for Reservations: Wednesday September 25, 2019

Group Code: AR51

Group Name: Area 51 General Service Fall Assembly

Room Rates: \$125.00 Single/Double, \$135.00 Triple, \$155.00 Quad

Phone: 919-872-2323 or 800-445-8667 [1-800-HILTONS]

Internet: www.northraleigh.hilton.com

Direct Reservation:

https://www.hilton.com/en/hi/groups/personalized/R/RDUNHHF-AR51-20191025/index.jhtml?WT.mc_id=POG

For Best Results:

- Call as soon as possible but definitely before the deadline. It's easier to cancel a reservation than to get one at the last minute!
- Please note, once the rooms in our block sell out, it's unlikely there will be other rooms left in the hotel. PLEASE MAKE YOUR RESERVATIONS EARLY!!!
- Specify the group code “**AR51**” and the group name “Area 51 General Service Fall Assembly”
- If possible, call the Hilton Raleigh North Hills directly at 919-872-2323 during business hours Monday through Friday. This will provide your best chance to speak with a reservations clerk at the hotel. At other times - when the hotel clerks are busy -- calls to this number may be transferred to a regional reservations center, which should be more familiar with the Hilton Raleigh North Hills clients than the world-wide service center (1-800-HILTONS) would be.
- Be sure to get a confirmation number.
- If you have ANY trouble with Room Rate or Availability please contact Julie R., the Area Chair, at chair@aanorthcarolina.org.
- **Thank you for your service and support of Area 51.**
- **See you at the Fall Committee and Assembly!**

Why Staying at Our Host Hotel is Important

A Message from the Area 51 Chair

May 2019

The hotels that host Area 51 events typically charge for meeting space based on how many guest rooms our attendees occupy. For every Assembly, Committee Meeting and Convention, Area 51 has a contract that specifies the number of guest rooms the hotel will “block” for our use. If we fill at least 85% of our room block, our meeting space is *free*. Otherwise, we are charged on a sliding scale according to how far short of the 85% mark we fall.

Free meeting space is what Area 51 budgets and what we usually achieve. However, more than once we have come up short and paid a steep price. From August 2017 until July 2021 our Assemblies and Conventions are under contracts with the Hilton Raleigh North Hills in Raleigh. The chart below shows the meeting space charges we could incur for each event if we fail to meet our room block. ¹

Event	Room Block ²	Sliding Scale of Meeting Space Charges Based on % of Room Block Filled				
		85-100% [❖]	75-84%	65-74%	55-64%	< 55%
Convention (Raleigh)	350	\$0	\$7,500	\$10,500	\$14,000	\$17,000
Assembly (Raleigh)	277	\$0	\$4,500	\$5,800	\$7,500	\$10,500

¹ To date, we have never filled less than 75% of our block.

² Expressed as “room nights”. A room night is one night’s stay in one room. For example, 31 rooms booked for 2 nights each would yield 62 room nights.

Area 51 makes every effort to negotiate the most favorable room rates possible. But budget hotels don’t have the kind of meeting space we require, and as the chart above shows, space in higher-end hotels is expensive. The willingness of individuals to attend Area events and to book their rooms at our host hotel is essential in making Area events affordable at all.

So please attend the Area events you can, and stay at the host hotel using the group code and name whenever possible. If there is an extra cost, please consider it as a contribution to Area 51—a small sacrifice for our “common welfare,” which really must come first if we are to continue meeting and working together to fulfill our Primary Purpose as an Area.

“I am responsible...When anyone, anywhere, reaches out for help, I want the hand of AA always to be there. And for that: I am responsible.”

Thank you for your service in Area 51!